

# CLINIC IN UNDERSERVED URBAN COMMUNITY DOUBLED THEIR FIT RETURN RATE IN ONE YEAR

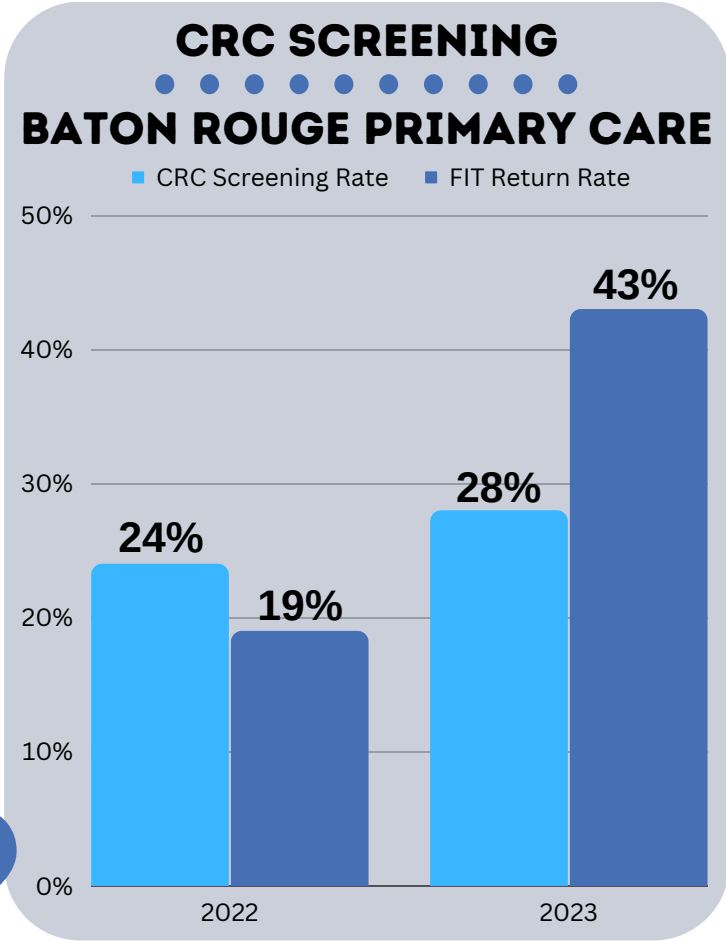


## Baton Rouge Primary Care Clinic • Plank Rd

Baton Rouge Primary Care Collaborative’s (BRPCC) Plank Road clinic provides primary and preventative healthcare services for an underserved population in East Baton Rouge Parish with a patient population that is approximately 70% Black and African American. In their first year with Screen Up, BRPCC increased their overall CRC screening rate from **24% to 28%**, and their FIT return rate from **19% to 43%**. Greater provider awareness of the available screening options helped them raise the overall rate and more than double their FIT return rate.

Baton Rouge Primary Care implemented evidence-based interventions that improved their CRC screening workflows. These improvements included:

- > The patient navigator started patient reminder calls to patients due for screening and to return FIT kits.
- > Providers received monthly scorecards and discussed during provider meetings. Provider assessment and feedback have resulted in improved record keeping and follow-through.



*We are proud that we were able to surpass our goal to increase our colorectal screening rate. We are excited to see these numbers continue to improve, and we know that follow up and closing the referral loop will be vital to making that happen.*



**RACHEL GRAY, FNP-C,  
CLINICAL DIRECTOR**

**FOR MORE INFORMATION ON HOW BATON ROUGE PRIMARY CARE ACHIEVED THIS SUCCESS, EMAIL RENI ELEWONIBI AT BELEWO@LSUHSC.EDU.**

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