

IMPROVING CERVICAL CANCER SCREENING ACCESS IN GREATER NEW ORLEANS



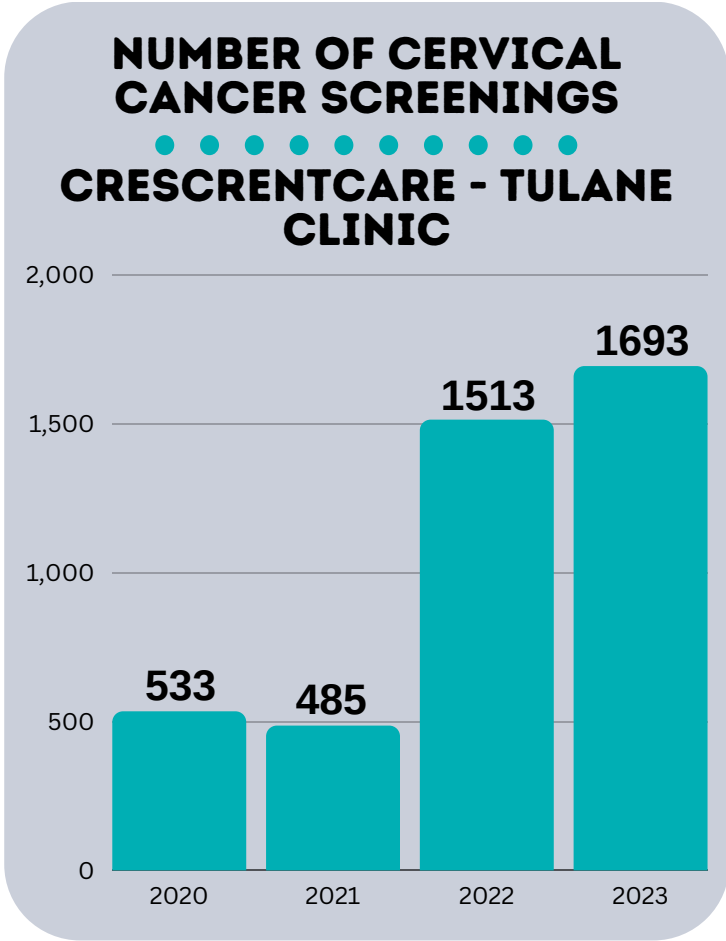
CrescentCare • Tulane Clinic

Cervical cancer is a critical health concern in Louisiana, with one of the highest mortality rates in the nation, although 80% of cervical cancer cases and deaths can be prevented through regular Pap screenings. CrescentCare, in collaboration with LCP's Screen Up initiative, has been working diligently to address this issue and has achieved remarkable progress over the past three years.

CrescentCare successfully implemented the following change ideas:

- Increased the number of primary care providers proficient in conducting Pap tests through education and training.
- Improved the process flow for providers unable to conduct Pap tests, enabling them to schedule patients directly with OB/GYN specialists.
- Held "Pap Fest" screening events during non-traditional clinic hours to offer Paps and related services.
- Fostered multiple opportunities for cervical cancer screening conversations, including cervical screening reminders to both patients and providers.

Key team members Dr. Pheobe Askie and Chauntelle Randle championed quality improvement with focus and passion, yielding a **5% increase** in screenings last year. Significantly, the eligible patient population more than doubled in the last 3 years, while the number of cervical cancer screenings tripled from **533 to 1693**.



**PHEOBE ASKIE, MD,
PRIMARY CARE INNOVATION LEAD**

**FOR MORE INFORMATION ON HOW CRESCENTCARE
ACHIEVED THIS SUCCESS, EMAIL RENI ELEWONIBI AT
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