

# COLORECTAL CANCER SCREENING SUCCESS AT A RURAL CLINIC IN ACADIANA



## Abbeville Community Health Center | Satellite Clinic of ICCHC

Abbeville Community Health Center is a satellite clinic of Iberia Comprehensive Community Health Center (ICCHC) in Abbeville, Louisiana. This clinic is in the Acadiana region which has high rates of colorectal cancer (CRC). ICCHC partnered with LCP's Screen Up initiative in 2022 to increase their CRC screening rate by implementing proven evidence-based interventions through quality improvement methods. In one year, the clinic's CRC screening rate increased from 41% to 46%, exceeding their goal of 45%. Additionally, they increased their FIT Return Rate by 2% and Follow-Up Colonoscopy rate by 7%. Overall, they saw a 5% increase in their CRC screening initiative.

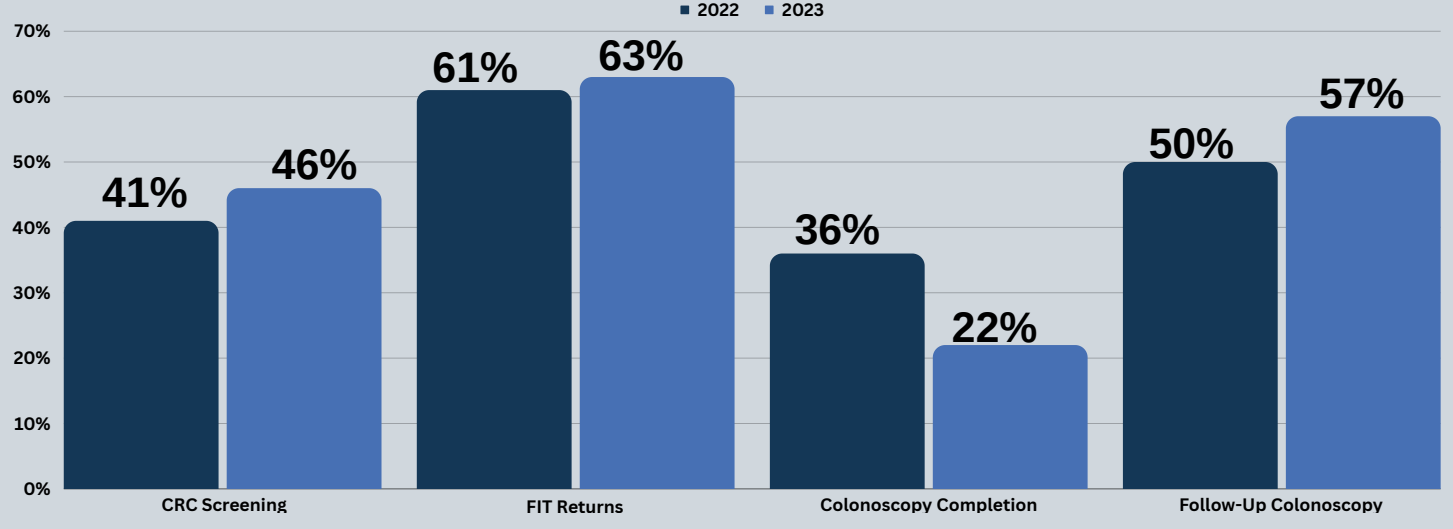
### Implemented Evidence-Based Intervention:

**Patient Reminders** – Mailed postcards and FIT tests to patients but found a large number of outdated addresses which presented a barrier. The clinic then switched to sending out automated text messages, reaching a larger population of patients.

**Provider Assessment & Feedback** – Providers receive monthly CRC scorecards and discuss their results during follow-up meetings. This feedback initiated a full clinic workflow change to collect more accurate data and better capture screening needs.

*The Provider Assessment & Feedback process is a great tool to have. Before, scorecards were given but the one on one conversations were not being had, so this was such a value-added improvement! This feedback has made providers more inclined to advocate and order testing.*  
– Linda Ballot, Clinical Support

### IBERIA CRC SCREENING RATES • FIRST YEAR OF IMPLEMENTATION



**FOR MORE INFORMATION ON HOW ICCHC ACHIEVED THIS SUCCESS, EMAIL RENI ELEWONIBI AT BELEWO@LSUHSC.EDU.**

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