

QUADRUPLED COLORECTAL CANCER SCREENING RATES IN 3 YEARS



Start Corporation Community Health Center • Houma

Start Community Health Center in Houma, Louisiana focuses on providing a medical home to individuals with mental disabilities, the unhoused, and veterans. Start has worked with LCP's Screen Up initiative for 3 years to implement quality improvement strategies that increased their colorectal cancer (CRC) screening rate from **11% in 2020 to 44% in 2023**. Their significant increase is due to provider reminders to prioritize CRC screenings, improving data tracking, using FIT-DNA for stool testing, and incorporating provider assessment and feedback.

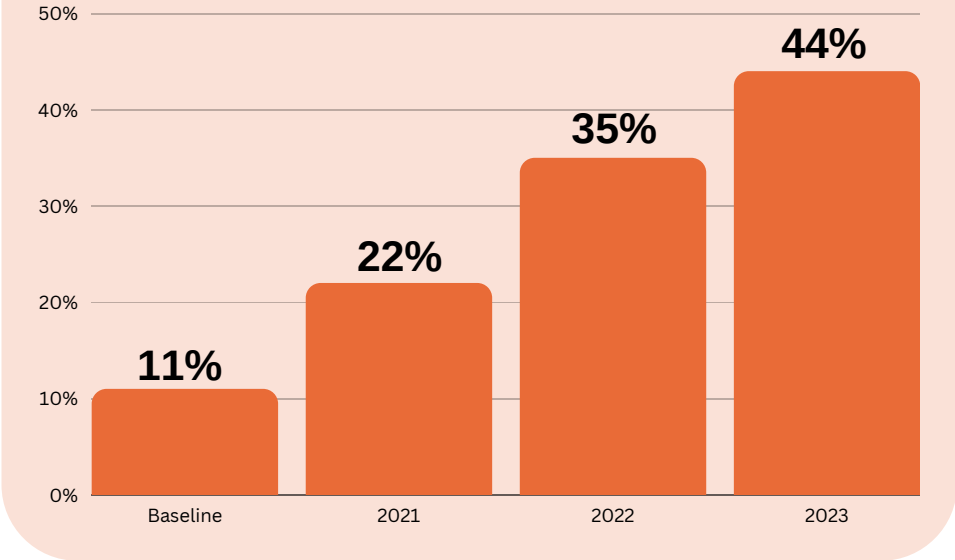
Start CHC noticed patient completion was significantly higher with FIT-DNA than FITs. Patients reported finding the FIT-DNA test easier to conduct and liked both the detailed instructions and getting tests picked up from their homes. This year, Start transitioned to using FIT-DNA exclusively for stool testing. To support this, they expanded provider education on ordering and patient education on how to conduct stool tests. Additionally, Start fully utilized the resources provided by the manufacturers for marketing and outreach and bulk order mailing to all eligible patients. The other action with heightened impact on colorectal screening is the institutionalization of morning huddles for provider reminders, encouraging them to prioritize cancer screenings.

- The changes they implemented include:
- Fully utilizing resources from Exact Sciences for Cologuard distribution and patient FIT return reminders.
 - Streamlining workflow for sending patient reminders to those due for screening via text messages and phone calls.
 - Using daily huddles to remind providers to discuss CRC screening with patients.

Our screening rates and efforts have improved greatly with the help and support of our providers, clinic staff, and the Screen Up team. Finding a screening tool (Cologuard) that is noninvasive and easy to use has lessened the intimidation of screening.

-Brook-Ashlee Bonvillian, Nurse Supervisor

START - HOUMA CRC SCREENING RATES



**FOR MORE
INFORMATION ON HOW
START CORPORATION
ACHIEVED THIS
SUCCESS, EMAIL RENI
ELEWONIBI AT
BELEWO@LSUHSC.EDU.**

**[CLICK HERE TO LEARN
MORE ABOUT SCREEN UP!](#)**

