

HOW WE DID IT!

Baptist Community Health Services, Sanchez Center, partnered with Screen Up in 2023-2024 to increase their Colorectal Cancer (CRC) screening rates. Prior to the partnership, their screening rates were at **50%**; however, they were not monitoring patient or provider progress. The team worked on improving their workflow and optimizing their E.H.R to better capture CRC screening results. They used the evidence-based interventions of patient reminders and provider assessment & feedback, which increased their CRC screening rate by **7%**! Additionally, they were able to capture and increase their FIT/Cologuard return rate by **44%**, colonoscopy completion rate by **23%**, and their follow-up colonoscopy rate. Screen Up looks forward to our continued partnership with BCHS, as they continue to streamline CRC screening services and increase the screening rates in their community!



Baptist Community Health Services

Increasing Colorectal Cancer Screening through Evidence-Based Intervention!



Patient Reminders

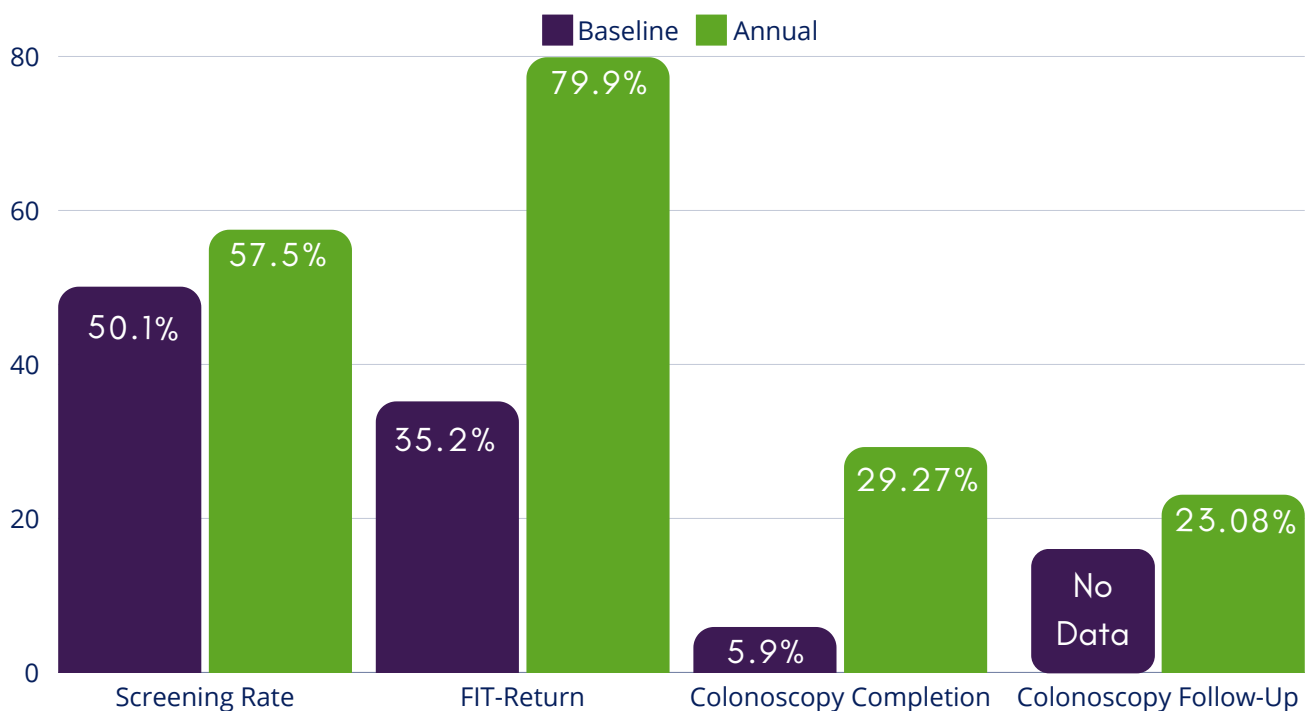
Patients with a FIT or Cologuard order receive a phone call, reminding them to return their test. In addition, patients are sent a text message annually regarding CRC screening.



Provider Assessment & Feedback

Providers are sent monthly assessments & given feedback via email regarding their individual CRC screening rates. This topic is also discussed during monthly QI meetings.

COLORECTAL CANCER SCREENING RATE



For more information on how we achieved this success, email Reni Elewonibi at belewo@lsuhsc.edu