

## **COLORECTAL CANCER SCREENING SAVES LIVES**

Colorectal cancer (CRC) rates are higher in your area than in the rest of the state. Visit the <u>Louisiana Tumor Registry</u> to learn more and understand the disparities in your parish.

- Screening and early detection are key! CRC is preventable and very treatable if found early.
- Screening starts at age 45 and continues to age 75 for average-risk patients.
- ✓ Providers are key to increasing screening rates. A provider recommendation is the strongest predictor of screening completion.

Below are steps your clinic can take to improve CRC screening rates and links to additional information.

- 1. **Know your clinic screening rate** and who is eligible for screening, including high-risk individuals.
- 2. **Ensure patients get the screenings they need.** Designate someone in your clinic to track patients through to screening completion and follow-up colonoscopy, if needed.
- 3. **Build relationships** with GI providers in your area to facilitate referrals to screening and follow-up colonoscopy.
- 4. <u>Engage in shared decision-making.</u> Whether it's a FIT test or a colonoscopy, patients deserve to know their screening options.
- 5. Educate patients. Access <u>free resources</u> for your clinic to educate patients.
- 6. **Implement evidence-based interventions (EBIs).** Convene a team to <u>assess readiness</u> and <u>implement EBIs</u> to improve screening rates and reduce <u>structural barriers</u>.

Would you like customized support to help increase your clinic's CRC screening rates? We are here to help. Contact **Cara McCarthy, cmcc12@lsuhsc.edu** for more information.